



## 6<sup>TH</sup> VEDAS BUSINESS PORTFOLIO

# DIGITAL MARKETING AGENCY

In Kolkata

Full Set of Integrated & Targeted Online Solutions for  
**Startups and Established Businesses**

As a B2B marketing company, we work on lead generation, content management, website development, inbound marketing, SEO, PPC, business consultation, branding and advertising.

[VIEW OUR SERVICES](#)

[VIEW OUR PACKAGES](#)

# OUR SERVICES

## WEB DEVELOPMENT

- Business Portfolio Website
- E-Commerce Website
- Website Maintenance

## MEDIA MARKETING

- Social Media Marketing
- Press Release Marketing
- Image Marketing

## SEARCH ENGINE MARKETING VIDEO MARKETING

- Search Engine Optimization
- PPC Management

- Video Production
- Distribution & Promotion

## VISUAL BRANDING

- Logo Design
- Flyers & Brochures
- Business Cards
- Stationery Design
- Banner Ads Design

## EVENT MANAGEMENT

- Professional Photography
- Artist Management
- Live Performance
- Cultural Events
- Total Event Management

## CONTENT MANAGEMENT

[VIEW OUR PACKAGES](#)

# OUR PACKAGES

## WEB DEVELOPMENT PACKAGES

Build solid online presence to target prospects quickly and let them easily locate more about you and what you do. Get your MUST HAVE a professional looking website today.

*Boost online visibility of your business, give it an amazing user-experience and improve ROI with our outstanding web development packages.*

STARTER ₹ 27,700/- PER WEBSITE	STANDARD ₹ 39,700/- PER WEBSITE	ADVANCED ₹ 54,700/- PER WEBSITE
No. of Pages – up to 5	No. of Pages – up to 10	No. of Pages – up to 15
Custom Layout Design – up to 2	Custom Layout Design – up to 2	Custom Layout Design – up to 3
WordPress CMS Platform	WordPress CMS Platform	WordPress CMS Platform
Seamless Cross-Browser Experience	Seamless Cross-Browser Experience	Seamless Cross-Browser Experience
Mobile Optimized	Mobile Optimized	Mobile Optimized
Contact form – up to 1	Contact form – up to 1	Contact form – up to 3
Recaptcha Integration into form for SPAM control	Recaptcha Integration into form for SPAM control	Recaptcha Integration into form for SPAM control
Home Slider Integration	Home Slider Integration	Home Slider Integration
Secondary Pages Integration	Secondary Pages Integration	Secondary Pages Integration
Web Content Creation & Integration	Web Content Creation & Integration	Web Content Creation & Integration
News / Blog Integration	News / Blog Integration	News / Blog Integration
Event Calendar Integration	Event Calendar Integration	Event Calendar Integration
Event Booking Integration	Event Booking Integration	Event Booking Integration
Testimonial (Basic)	Testimonial (Basic)	Testimonial (Basic)
Newsletter Integration	Newsletter Integration	Newsletter Integration, if applicable
Social Media Button & Link Integration	Social Media Button & Link Integration	Social Media Button & Link Integration
Social Media Channel Creation	Social Media Channel Creation	Social Media Channel Creation
Social Media Brand Graphics	Social Media Brand Graphics, on request	Social Media Brand Graphics, on request
On Page SEO Meta Tags	On Page SEO Meta Tags	On Page SEO Meta Tags
Brochure Creation	Brochure Creation	Brochure Creation
SEO Plugin Integration	SEO Plugin Integration	SEO Plugin Integration

# OUR PACKAGES

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Build solid online presence to target prospects quickly and let them easily locate more about you and what you do. Get your MUST HAVE a professional looking website today.

*Boost online visibility of your business, give it an amazing user-experience and improve ROI with our outstanding web development packages. (CONTD)*

STARTER ₹ 27,700/- PER WEBSITE	STANDARD ₹ 39,700/- PER WEBSITE	ADVANCED ₹ 54,700/- PER WEBSITE
<b>Continued from Previous Page</b>		
Website Security Integration	Website Security Integration	Website Security Integration
Google Analytics Integration	Google Analytics Integration	Google Analytics Integration
Google XML Sitemap Creation	Google XML Sitemap Creation	Google XML Sitemap Creation
Google Sitemap Submission	Google Sitemap Submission	Google Sitemap Submission
URL Submission to Google	URL Submission to Google	URL Submission to Google
Basic Website Maintenance – 1 Year	Basic Website Maintenance – 1 Year	Basic Website Maintenance – 1 Year
<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>

~~Strike Out~~ denotes not included in the package

Each Additional Page Setup: Rs. 875/- (plus tax)

[ORDER NOW](#)

Each Additional Layout: Rs. 1500/- (plus tax)

[ORDER NOW](#)

Each Additional Contact form: Rs. 750/- (plus tax)

[ORDER NOW](#)

Advanced Testimonial Section Development: Rs. 2500/- (plus tax)

[ORDER NOW](#)

Basic Website Maintenance includes 2 changes and / or 30 minutes per month + Theme & Plugin update 4 times a year + Security checkup as needed

# OUR PACKAGES

## YOUTUBE PROMOTION PACKAGES

Tap your audience on YouTube and reach to millions with our powerful YouTube Promotion and Marketing Packages.

*Whether you are an aspiring / first-time video creator looking to grow your YouTube channel to monetize, or you are an experienced business owner looking to increase your brand visibility online, your first step is to launch your campaign with effective YouTube marketing and promotion strategy.*

<b>BASIC</b> ₹ 1,050/- PER CAMPAIGN	<b>STANDARD</b> ₹ 1,950/- PER CAMPAIGN	<b>ADVANCED</b> ₹ 5,500/- PER CAMPAIGN	<b>ULTRA</b> ₹ 23,500/- PER CAMPAIGN
No. of Videos to Promote – 1 Video	No. of Videos to Promote – 1 Video	No. of Videos to Promote – 1 Video	No. of Videos to Promote – 5 Videos
Expected Views (Worldwide) – 2000+	Expected Views (Worldwide) – 2000+	Expected Views (Worldwide) – 7000+	Expected Views (Worldwide) – 40000+
	Expected Views (Country-Specific) - +30%+	Expected Views (Country-Specific) - +40%+	Expected Views (Country-Specific) - +20%+
	Expected Active Engagement – 1.5%+	Expected Active Engagement – 2.0%+	Expected Active Engagement – 3.0%+
<b>ORDER NOW</b>	<b>ORDER NOW</b>	<b>ORDER NOW</b>	<b>ORDER NOW</b>

% count defines the volume based on the views count. With Active Engagement, a video can be Liked by viewers. With Active Plus Engagement, a video can be Liked, Disliked, Shared, Commented. With Active Ultra Engagement, you can expect your videos to be Liked, Disliked, Shared, Commented, Get Found in Suggested Video. Even channel may attract subscribers at any given point of the campaign.

### Some Quick Statistics of YouTube:

- ✓ YouTube has 2 billion logged-in monthly users.
- ✓ YouTube is the second-most preferred platform for watching video on TV screens among 18 to 34 year olds.
- ✓ Almost 15% of YouTube's site traffic comes from the USA. Next runners up: 8.1% of YouTube viewers are in India; and 4.6% are in Japan.
- ✓ 93% of video watchers in India are watching YouTube.
- ✓ When choosing what to watch, whether a video relates to a viewer's interests is 3x more important to people than whether it has a famous actor.
- ✓ Watch time for videos on "which product to buy" doubled between 2017 and 2018

### What you can expect:

- ✓ High-Conversion and Engagement
- ✓ Persuasive and Compelling CTA
- ✓ Higher ROI
- ✓ Improved Brand Visibility

### What's not included:

- ✗ Channel Creation
- ✗ Channel Optimization
- ✗ Meta Tag Creation
- ✗ Title Optimization
- ✗ Video Creation
- ✗ Thumbnail Creation

# OUR PACKAGES

## CONTENT WRITING PACKAGES

Build trust, credibility, authority and connect with your target audience with the help of strategic content marketing. Get your marketing fuel today.

*Not only is content marketing an effective and affordable technique, but it also offers an ROI that any online business just can't ignore. Check out the packages below and place your order today.*

BLOG POST	PRESS RELEASE	PRODUCT REVIEW
500 Words Rs. 1,200/- <a href="#">ORDER NOW</a>	500 Words Rs. 1,400/- <a href="#">ORDER NOW</a>	500 Words Rs. 1,250/- <a href="#">ORDER NOW</a>
1000 Words Rs. 2,150/- <a href="#">ORDER NOW</a>	1000 Words Rs. 2,300/- <a href="#">ORDER NOW</a>	1000 Words Rs. 2,200/- <a href="#">ORDER NOW</a>
1500 Words Rs. 2,970/- <a href="#">ORDER NOW</a>	1500 Words Rs. 3,100/- <a href="#">ORDER NOW</a>	1500 Words Rs. 3,020/- <a href="#">ORDER NOW</a>
2000 Words Rs. 3,800/- <a href="#">ORDER NOW</a>	2000 Words Rs. 3,950/- <a href="#">ORDER NOW</a>	2000 Words Rs. 3,850/- <a href="#">ORDER NOW</a>
5000 Words Rs. 9,100/- <a href="#">ORDER NOW</a>		5000 Words Rs. 9,150/- <a href="#">ORDER NOW</a>
10000 Words Rs. 17,500/- <a href="#">ORDER NOW</a>		10000 Words Rs. 17,550/- <a href="#">ORDER NOW</a>

KEYWORD / SEO ARTICLE	SALES / LANDING PAGE	E-REPORT / EBOOK
500 Words Rs. 1,150/- <a href="#">ORDER NOW</a>	500 Words Rs. 2,250/- <a href="#">ORDER NOW</a>	1500 Words Rs. 3,520/- <a href="#">ORDER NOW</a>
1000 Words Rs. 2,100/- <a href="#">ORDER NOW</a>	1000 Words Rs. 3,200/- <a href="#">ORDER NOW</a>	2000 Words Rs. 4,350/- <a href="#">ORDER NOW</a>
1500 Words Rs. 2,920/- <a href="#">ORDER NOW</a>	1500 Words Rs. 4,020/- <a href="#">ORDER NOW</a>	5000 Words Rs. 9,650/- <a href="#">ORDER NOW</a>
2000 Words Rs. 3,750/- <a href="#">ORDER NOW</a>	2000 Words Rs. 4,850/- <a href="#">ORDER NOW</a>	10000 Words Rs. 18,050/- <a href="#">ORDER NOW</a>
5000 Words Rs. 9,050/- <a href="#">ORDER NOW</a>	5000 Words Rs. 10,150/- <a href="#">ORDER NOW</a>	
10000 Words Rs. 17,450/- <a href="#">ORDER NOW</a>		

# OUR PACKAGES

## PROFESSIONAL VOICE OVER PACKAGES

Professional Voice Over by American VO Artist with long years of Experience

*Does your project need a professional voice over? You've come at the right place. Get your voice over done by professional voice over artists with experience for over the decades with the world's most reputed companies in e-learning projects, corporate training, explainer and animation videos, TV and radio commercials, promos, video games, telephony and IVR and so on.*

SILVER ₹ 4,395/- PER PROJECT	GOLD ₹ 9,695/- PER PROJECT	PLATINUM ₹ 15,095/- PER PROJECT
Professional Voice Over	All of Silver Level	All of Gold Level
American Voice Over Artist	Script Proofreading	Background Music
Choose Male / Female Voice	1 Revision	Time Audio Sync
Human Voice, Not Machine Generated	Background Music	
150 Words		
Delivery in .wav format		
<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>

### COMMERCIAL RIGHTS

Choosing this option is mandatory if you intend to use this voice over for promoting your product or service in non-paid marketing channels.

₹ 4,395/-

[ORDER NOW](#)

The benefits you are going to get –

- ✓ Professional American Voice Over Artist
- ✓ Long Years of Experience
- ✓ Utmost professional delivery of the voice.
- ✓ Detailed study of the requirement along with any special instructions
- ✓ Recording will be done in a professional Whisper Room with Professional Equipment
- ✓ Receive only highest standard work

### FULL BROADCAST RIGHTS

Choosing this option is mandatory if you intend to use this voice over for advertising your product or service in paid broadcasting channels, like Radio, TV and Internet.

₹ 7,395/-

[ORDER NOW](#)

- Accent American English / Southern American (Male) / North American (Female)
- Tone Authoritative, Calming, Corporate, Energetic, Gritty
- Gender Male / Female



# OUR PACKAGES

## SOCIAL MEDIA MARKETING PACKAGES

With 3.797 billion social media users worldwide in 2020, if you still do not take your social media presence seriously, you are losing a lot of business against your competitors who are doing it.

*But your worry is over. Increase organic engagement of your business in social media world by hiring certified social media manager and marketer. Get started today.*

### 1. CHOOSE YOUR SOCIAL PLATFORM



### 2. PLACE YOUR ORDER

**30 days of management of 1 Social Media of your preference. 1 Post / Day.**

**₹ 30,295/-** per month

The benefits you are going to get –

- ✓ Optimization of your social media account(s)
- ✓ Creation of high quality visuals branded with your logo and / or website URL
- ✓ Research of Hashtag
- ✓ Induce and increase engagement by maintaining consistency
- ✓ Organic growth
- ✓ Increase in traffic
- ✓ 100% original and manual work
- ✓ 100% custom service tailored to your specific needs

# OUR PACKAGES

## HIGH QUALITY PIN DESIGN PACKAGES

Check out the following High Quality Pin Design Service packages and choose the one you find the best fit for your business.

SILVER ₹ 4,395/- PER PROJECT	GOLD ₹ 9,695/- PER PROJECT	PLATINUM ₹ 15,095/- PER PROJECT
4 Beautiful and Engaging Pinterest Pins for Your Blog Posts / Affiliate Products / Own Store Products.	20 Beautiful and Engaging Pinterest Pins for Your Blog Posts / Affiliate Products / Own Store Products.	40 Beautiful and Engaging Pinterest Pins for Your Blog Posts / Affiliate Products / Own Store Products.
<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>

Pinterest currently has 335million users per month, of them over half are Monthly Active Users (MAUs). With 3.797 billion social media users worldwide in 2020, if you still do not take your social media presence seriously, you are losing a lot of business against your competitors who are doing it.

*Pinterest is now the third-largest social networking platform in the USA and its revenue topped \$1billion in 2019. So, if your business is still not in Pinterest, you're leaving your money on the table.*

The benefits you are going to get –

- ✓ High Quality Pins
- ✓ High Potential to Drive Targeted Traffic and Repins
- ✓ Preferred Size and Format
- ✓ High Potential to Grow Account Fast
- ✓ 100% Satisfaction Guarantee

You Will Provide –

- ✓ URLs to link
- ✓ Domain Name or Logo (PNG file)
- ✓ High Quality Pictures (if you have any special pictures to publish, or we will use our own)

# OUR PACKAGES

## MONTHLY PINTEREST MANAGEMENT PACKAGES

Pinterest currently has 335million users per month, of them over half are Monthly Active Users (MAUs). With 3.797 billion social media users worldwide in 2020, if you still do not take your social media presence seriously, you are losing a lot of business against your competitors who are doing it.

*Pinterest is now the third-largest social networking platform in the USA and its revenue topped \$1billion in 2019. So, if your business is still not in Pinterest, you're leaving your money on the table.*

₹ 12,795/- per month

ORDER NOW

**30 days of management of Pinterest Account Management.**

The benefits you are going to get –

- ✓ Organic Growth
- ✓ Reach and engage your target audience
- ✓ Schedule niche related pins with full-time engagement

What Our Experts Can Do for You

- ✓ **Strategy** - a Pinterest strategy will be created and implemented based on your ideal clients, brand vision and goals.
- ✓ **Growth** - a Pinterest profile that engages your ideal client, grows your reach and increases traffic and leads to your website.

# OUR PACKAGES

## PROFESSIONAL LOGO DESIGN PACKAGES

*Get minimalist logo design, primarily text based yet reflecting luxury and sophistication. Get the signature design of your brand from industry leading designers to depict the right brand value.*

SILVER ₹ 4,395/- PER PROJECT	GOLD ₹ 9,695/- PER PROJECT	PLATINUM ₹ 15,095/- PER PROJECT
2 logos in JPG & transparent PNG	3 ULTRA HQ logo (outstanding design)	5 Creative HQ logo
1 revision	All file formats	7 Revisions
NO mascots & complex design	5 revisions	Stationery Package
	Editable final file.	Social media kit
		All files.
<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>

Logo is the face of your business. It is the most important part of your brand identity. Get your business logo done by professional graphic designers with long years of working experience in world-leading companies.

# OUR PACKAGES

## HIGH CONVERTING FB AD COPY PACKAGES

What is the secret to a successful Facebook ad? A specific, targeted copy that captures the attention of your target audience and instantly offers them a solution to their pain points.

*Generate qualified leads and increase your sales with the help of strategic and high converting Facebook Ad Copy.*

SILVER ₹ 7,395/- PER PROJECT	GOLD ₹ 13,495/- PER PROJECT	PLATINUM ₹ 20,395/- PER PROJECT
1 Persuasive Facebook Ad Copy	2 Persuasive Facebook Ad Copy	3 Persuasive Facebook Ad Copy
1 copyright free image	2 copyright free images	3 copyright free images
1 visual preview (100/150 words)	2 visual previews (100-150 words per ad)	3 visual previews (100-150 words per ad)
<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>	<a href="#">ORDER NOW</a>

Major advantages of a specific, persuasive, and engaging copy:

- ✓ Generate Qualified Leads
- ✓ Decrease the CPL

Each ad copy includes a headline, a caption, a copyright-free image, and a visible preview of how your ad will look once published.

Custom image creation is not included in any package.

What you can expect –

- ✓ **High-Conversion and Engaging ADS:** Compelling ads specifically aimed at your target audience.
- ✓ **Persuasive and Compelling CTA:** From copy to the headline of the ad, every word used exploits the right psychological levers to increase the involvement of your leads and make them perform whatever action you want.

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# DIGITAL MARKETING AGENCY


## In Kolkata

### Our Present & Past Clientele



We strictly do not disclose clients / give reference where we signed NDA for non-disclosure.

 saikat@6thvedas.com

 9903492704

 6thvedas.com



# DIGITAL MARKETING AGENCY

In Kolkata

## Mission & Vision

6th Vedas is an international online marketing firm dedicated to deliver the best quality and top-notch digital marketing services. With a humble beginning, just like many other companies, we collaborated and began our journey in 2005 with a single goal: to provide our customers maximum benefit at minimum cost with close attention to details.

## Services We Offer

WE OFFER ALL-INCLUSIVE CREATIVE DESIGN, DEVELOPMENT & DIGITAL MARKETING SERVICES

Our team is expert in mobile website development, business website development, social media optimization, search engine optimization, reputation management, product branding, online video marketing and many more.

We have successfully developed several online businesses since then and worked and tweaked several different business models to excel. Our international clientele includes business houses of US, UK, Canada and Australia.

## Our Specialties

WITH US, YOU'RE FULLY COVERED

### All-Inclusive Services

With our extensive range of services, we can be your go-to partner for identifying your business needs and meeting your business goals.

### High End Technologies

Unlike our competitors, we use only highest standard, advanced and trendy marketing & development tools and help you stay ahead of your competition.

### Measurable Results

We just don't provide, we deliver measurable results. From consultation to turnkey solution, we deliver you exactly what your business needs.

### Life Time Support

Once a client is always a partner with the highest priorities. This is what we believe at 6th Vedas. We are here to make happy and satisfied clients.